

COMPASS BUSINESS EXPO

Saturday - October 17, 2015 Expo Hours - 12 pm - 3 pm

Sponsorship Application

Please fax, email or mail back completed application

Organization Name: _____

Contact Name: _____ Phone: (___) ___ - ____

Address: _____

City: _____ State: __ Zip: _____ Email: _____

Sponsorship Opportunities

The Chairman "Premier" - Sponsor \$ 3,000 _____

The Executive "Event" - Sponsor \$ 1,500 _____

The Professional "Community" - Sponsor \$ 500 _____

"Exhibitor" Non-Member Space - Corporate \$ 250 _____

"Exhibitor" Non-Member Space - Individual / Non-Profit \$ 150 _____

Payment Information

I am paying the total amount of \$ _____ (total from above) with the following:

I am enclosing a check or money order payable to Compass.

Please charge the credit card below the total amount.

Credit Card Information: Circle one: Visa MasterCard Discover Amex

Card Number: _____ Expiration Date: __ / __

Name as listed on card (please print): _____

Billing Address for the card: _____

Authorized Signature on card: _____ Security Code: _____



3RD ANNUAL BUSINESS EXPO

Saturday, October 17th
12 p.m. - 3 p.m.
at Compass Community Center - Lake Worth

Proudly Sponsored by: The Pride Business Alliance and



BUSINESS EXPO SPONSORSHIP OPPORTUNITIES

PREMIER
\$3K

EVENT
\$1.5K

COMMUNITY
\$500

EXHIBITOR
\$250

RECOGNITION AT THE EVENT

Company name billing at front entrance	✓	✓	✓	
Premium Booth Location	✓	✓		
Full page ad on the back page of the event schedule	✓			
Full page ad in premium space of the event schedule		✓		
Display your company banner during the event	✓	✓		
Company name listing on the event schedule	✓	✓	✓	✓

PRINT ADVERTISING

Compass prints and distributes more than 5,000 palm cards and hundreds of posters throughout Palm Beach County

Advertise as presenting sponsor	✓			
Logo on posters displayed at approx. 50 venues for 30 days prior to event*	✓	✓	✓	
Logo on 5000 fliers distributed at approx. 50 venues for 30 days prior to event*	✓	✓	✓	
Logo in all advertisements in sponsored publications	✓	✓	✓	

ONGOING WEB & EMAIL ADVERTISING

Display your linkable logo to more than 6,800 unique visitors every month. In addition, email newsletters are sent to more than 11,000 opt-in subscribers weekly

Highlight on weekly Compass email blast	4	2		
Online business directory listing with links (<i>months</i>)	12	6	2	
Logo & link on Business Expo event web page	✓	✓	✓	

LOCAL, REGIONAL & NATIONAL PUBLICITY

Gain the branding advantage of publicity in Compass' regional and national publications.

Advertise and press release mention as presenting sponsor	✓			
Sponsor billing on all local & regional press releases*	✓	✓	✓	
Sponsor billing on all national press releases*	✓	✓	✓	

EVENT

Exhibit Table	✓	✓	✓	✓
Host/Sponsor an Educational Session	✓	✓	✓	

* Due to long lead times on printing, sponsorship must be completed and materials submitted by September 11th